

# CITY OF REEDLEY COMMUNICATOR



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"If You Give It, You've Got It"**
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Información en estas hojas informativas están disponible en español llamando 637-4200 ext. 212.

### HOW TO CONTACT US:

City Services	637-4200
Administration	Ext. 212
Public Works	Ext. 214
Commtty Dev.	Ext. 222
Building	Ext. 225
Code Compliance	637-4230
Fire	637-4230
Police	637-4250 or 911
Community Svcs	637-4203
Senior Services	637-4207
Dial-A-Ride	637-4202

### Reedley City Council

- Mary Fast**, Mayor
- Pete Chavez**, Mayor Pro Tem
- Anita Betancourt**  
City Council Member
- Steve Rapada**  
City Council Member
- Ray Soleno**  
City Council Member

## CITY MANAGER'S BLOG

*"If You Give it, You've Got It" - By Rocky Rogers*

Have you ever heard the term "social capital"? It's not something the typical citizen would use in a conversation, that's for sure. You most likely have heard the terms volunteer, civic duty, social events, and visitation used at some point in your conversations. Social capital captures all of those terms and packages them into a short hand that expresses how much or how well we do all of those actions, plus a few others not mentioned.

In some of my research, I found that Reedley, back in the 1940's used to have a City band. How's that for social and civic collaboration? Robert Putnam in his book, "Bowling Alone" relates through his research that participation in church attendance, civic engagement, and general neighborly visits has declined dramatically since 1960.

Reedley, while participation in all these areas has declined, continues to maintain and retain its Volunteer Fire Department. That's amazing in every sense of the word. There is nothing more gratifying, more noble, or respon-

sible than volunteerism, especially if it's done for little or no financial gain. We all have a responsibility to be a neighbor to those we meet and especially those next door. The economy

may be in a canyon right now, but the plus side is that is you can see a way out, even if it's going to be difficult. I think, and this is only my perspective, that the way around, over, or through the doldrums of an economy is to invest in that label I mentioned at the start of this article, social capital. Visit those who are shut in, lend a hand to those who have fallen on hard times, and take active interest in the world around you. In conclusion, in everything give thanks whether good times or bad, rich or poor, healthy or sick, give thanks. Why...I because it is always better to give than to receive. If you give it, you've got it.



## RECREATIONAL OPPORTUNITIES

**Tiny Tots Flag Football**—For ages 3-6. Register between August 2-27 Cost: \$40. This program is geared for the little ones so they get ready for sports. It is a step by step approach that builds confidence and self-esteem, and makes sports fun.

**Girls Volleyball**—For grades 3-8. Register between August 2-27. Cost: \$40. Basic fundamentals and skills will be emphasized.

**CPR & First Aid**— Register now for the August 21st class. Cost: \$55. Time: 9:00 am—3:00 pm. Prepare for emergencies with American Red Cross training. Designed to give you the confidence to respond in an emergency that can save a life.

**Pre-School** —Registration starts on August 2 for 3 year olds (before Dec. 1). Two days a week; 2 hours per day. Class start Sept. 7. Space is limited.

**Pre-Kindergarten**— Registration starts on August 2 for 4 year olds that will start school next year. Three days a week; 3 hours per day. Morning class starts at 8:45 am; Afternoon class starts at 1:15pm. Space is limited.

**Tumbling Class** starts in the fall. Call for more information.

**Rabobank Fiesta Fun Run**— Sat., October 9th. Races are available for all ages and abilities.

## SHORT TERM BINS

Summer heat getting to you, but you still have unfinished cleanup projects? Well we can help! At least with the hauling portion of the work. Give the Disposal Division a call for prices on short term bin or special haul requests—637-4200 ext. 214. Even in a slow economy, our business is picking up!!



## CONCERTS IN THE PARK

Mark your calendars for **Saturday, September 28, 2010** for the next Concert in the Park. Our featured entertainers are: Rhythm Revue. They play a mix of R&B, Oldies, and Latin Rock. Our opening act, Vocal Experience, an a cappella singing group, performs at 6:00 pm; Rhythm Revue plays from 7:00—9:00 pm. Food and drinks are available for purchase.

Lots of prizes will be given away at our raffle. Bring a lawn chair or blanket. This event is free to everyone. Tell your friends! **SAVE THE DATE: OCT. 2 FROM 6-9 PM**

Thank you to our many sponsors—City of Reedley, Adventist Health and Saenz Productions.



## GRANTS

Recently the City has received several grants to improve services to the citizens of Reedley. Here are a few of the ones we have been awarded:

**General Mills Foundation: Champions for Healthy Kids**—The City received a \$10,000 grant from General Mills that will be used to educate children about proper nutrition and the value of physical exercise. The purpose of the program is to create innovative, sustainable community programs that teach a balanced diet and physically active lifestyle to youth between the ages of 2 and 18. The CATCH program utilizes stories with puppets, lively music, and other stimulating visuals that create an environment where physical activity, health education and healthy eating behaviors are valued and taught. A registered dietician will be directly involved with the implementation and presentations.

**First 5 of Fresno County**—The City received just under \$20,000 to remodel the preschool room at the Community Center. Other than the carpeting being replaced once, the room hadn't been updated since it was built in 1974. A variety of items had been damaged or worn out in the 30+ years. Improvements included: Child-sized toilets, a new student sink that will allow three children to wash their hands at the same time, new ceiling tile, new vinyl tile flooring, easy to clean wall coverings in restroom, larger staff sink, and a cement walkway from the classroom to the playground.

**State Homeland Security**—the Fire Department received a 2009 State Homeland Security Grant in the amount of \$29,828 to purchase communications equipment that meets 2013 FCC narrow-banding requirements.

**Cal GRIP**—A \$45,000 Victim Offender Reconciliation Program grant was received by the Police Department.

**COPS**—A police officer will be funded by the \$100,000 Community Oriented Policing grant.

*Grants Applied for:*

**Edward Byrne Grant/Justice Assistance Grant (JAG)** - \$13,000 is available for law enforcement technology and equipment.

**GREAT**—Gang Resistance Education and Training grant—\$35,000 available.

**Federal Grant for Boys and Girls Club**—A multi-agency grant from the Office of Juvenile Justice and Planning has been applied for—\$60,000.

**Statewide Park Development and Community Revitalization Program of 2008**—Up to \$5 million for a new pool complex that will be located at the new sports complex.

## DIABETES SUPPORT

A representative from Adventist Health Care will be at the Reedley Community Center from 9:30—11:00 a.m. on Wednesday, August 18 to speak on Exercise and Diabetes. Topic for Wednesday, September 15 is Weight Loss and Diabetes. These monthly support groups are very educational and a free service.



## SENIOR YARD SALE

How would you like to get money for items you are no longer using? On Saturday, September 11, the Reedley Senior Commission will have a yard sale at the Reedley Community Center. You may rent a space for your sale items for only \$15 and keep all the money you make. Or, you can donate good sellable items to the Senior Center. Start sorting and give us a call for more information at 637-4207. For you shoppers, the sale is from 7 am to Noon. Freshly baked cinnamon rolls and coffee, hot dogs, nachos, popcorn, soda and water will be available to purchase to support ongoing senior activities in Reedley.



**MISSION STATEMENT:** WE, THE MEMBERS OF THE REEDLEY CITY COUNCIL AND EMPLOYEES OF THE CITY OF REEDLEY, FOSTER A HIGH QUALITY OF LIFE FOR OUR ENTIRE COMMUNITY BY CREATING AN ENVIRONMENT OF OPEN COMMUNICATION, PROGRESSIVE PARTNERSHIPS, ECONOMIC OPPORTUNITIES AND THE DELIVERY OF EFFICIENT, RESPONSIVE AND EXCELLENT COMMUNITY SERVICES.